



Nature for Life Hub 2023 – Invitation to Participate

Dear Colleagues,

We warmly invite you to participate in this year's [Nature for Life Hub](#), from 7-9 November, 2023. For the past four years, UNDP, UNEP and CBD have been working with partners to raise awareness and mobilize global action on nature. As we face urgent and unprecedented challenges to our planet's biodiversity, it is essential that we take collective action to protect, restore and sustainably manage ecosystems worldwide.

The Nature for Life Hub 2023 will serve as a vital platform to help drive the implementation of the Kunming-Montreal Global Biodiversity Framework (GBF). The Hub acts as a catalyst, bringing together stakeholders from governments, civil society, academia, and the private sector to exchange knowledge and innovative solutions, forge partnerships and collaboration, and raise awareness and countries' ambitions to deliver their National Biodiversity Strategies and Action Plans (NBSAPs). Together, we can safeguard nature for future generations and secure a sustainable and resilient future for all. The three overarching themes for this year's Nature for Life Hub are the following:

- **PRESERVING OUR PLANETARY SAFETY NET** – Identifying leverage points to preserve our planetary safety net and deliver the Kunming-Montreal Global Biodiversity Framework
- **DELIVERING A NATURE-POSITIVE ECONOMY**: Transforming political, social, financial, and economic, systems to create incentives for an economy that accounts for nature's values
- **PROMOTING WHOLE OF SOCIETY APPROACHES FOR NATURE**: Fostering inclusive collaboration and engagement to deliver on our shared responsibility to protect, restore and manage nature.

The Nature for Life Hub offers a virtual venue for a wide range of events, as part of a three-day program. Hub organizers will work with you – nature champions, mobilizers, leaders, dreamers, and doers – to inspire and engage global audiences. These events provide content that is broadcast live through the official virtual platform, as well as providing compelling assets for sharing on social media. Over a two-year period, the Nature for Life Hub reached more than 750 million social media impressions and hopes to continue building on this success. If your organization is interested in participating in this year's Nature for Life Hub, please **complete the online Expression of Interest [here](#) no later than July 28th**. We look forward to hearing from you! Attached with this packet is a summary of last year's successes, along with a list of previous speakers.

Sincerely,

Nature for Life Organizing Team

Nature for Life Hub 2023: Themes and Topics

This year's Nature for Life Hub will include the following themes and topics:

PRESERVING OUR PLANETARY SAFETY NET – Identifying leverage points to preserve our planetary safety net and deliver the Kunming-Montreal Global Biodiversity Framework

- Mainstreaming biodiversity as central component of sustainable development
- Strengthening policies, laws and regulations to protect biodiversity and ecosystems
- Mobilizing financial resources to support biodiversity conservation, restoration, and sustainable use
- Enhancing knowledge, skills, and capacities to manage and conserve biodiversity
- Encouraging research, innovation, and technology transfer to promote nature-based solutions
- Establishing monitoring and reporting mechanisms to track progress and promote transparency for nature
- Accelerating ecosystem restoration as a planetary safety net
- Accelerating the creation of protected and conserved areas as a planetary safety net
- Safeguarding Indigenous rights to their lands and territories
- Defining new narratives for a nature-positive future by putting nature at the heart of sustainable development discourse
- Promoting awareness and engagement about the value of nature and the need for its protection

DELIVERING A NATURE-POSITIVE ECONOMY: Transforming political, social, economic, and financial systems to create incentives for an economy that accounts for nature's values

- Encouraging sustainable lifestyles and fostering environmental education
- Shifting financial flows towards nature-positive activities (e.g., reforming existing harmful subsidies)
- Encouraging green finance mechanisms for nature (e.g., impact investment, green bonds & insurances)
- Creating economic incentives that reward nature-positive actions and penalize activities that degrade nature
- Incorporating nature's values into economic planning and decision-making processes (e.g., natural capital accounting and ecosystem services assessments)
- Implementing market-based mechanisms for business (e.g., payments for ecosystem services, offsets, tax incentives and subsidies)
- Accelerating nature-positive economic, fiscal and monetary policies and recovery plans
- Accelerating regenerative productive practices, including agriculture, agroforestry and sustainable fisheries
- Promoting circular economy principles and nature friendly business practices, and catalyzing inclusive, green circular communities and bio-economies
- Mobilizing and accelerating private investment in nature-positive micro-, small and medium-sized enterprises, and nature-positive community enterprises
- Anchoring local communities and small businesses at the heart of sustainable commodity production and supply chains Catalyzing inclusive, green circular communities and bio-economies

PROMOTING WHOLE OF SOCIETY APPROACHES FOR NATURE: Fostering inclusive collaboration and engagement to deliver on our shared responsibility towards a nature-positive future

- Launching of education campaigns on the importance of nature and the role individuals can play in its protection
- Developing behavior change programs that encourage sustainable practices in daily life
- Fostering collaboration across society to encourage collective action towards shared nature conservation goals
- Empowering local communities, indigenous peoples and civil society to participate in nature conservation efforts
- Investing in youth engagement programs to nurture the next generation of environmental leaders
- Encouraging public-private collaborations to drive sustainable business practices and investments in nature
- Advocating for strong policies and regulations that support nature conservation and sustainable land-use
- Diversification of communication channels to disseminate information, raise awareness, and engage with stakeholders
- Scaling up nature-based solutions for inclusive economic growth, poverty reduction, sustainable livelihoods, conflict prevention, disaster risk reduction, improved health
- Accelerating and implementing nature-based solutions for climate mitigation and adaptation
- Putting nature at the heart of development and sectoral plans and policies, including water and food security



Nature for Life Hub 2023 – Event Opportunities

1. KEYNOTE



- **Description:** A high-impact speech or presentation that powerfully integrates key themes of this year’s Hub, and that inspires action and offers new insights.
- **Specifications:** Typically, a pre-recorded video of approximately 10-12 minutes, usually recorded professionally at high-resolution.

2. LIGHTNING TALK



- **Description:** Short high-quality pre-recorded presentations on any topic related to the three thematic areas of the Hub.
- **Specifications:** Typically, a pre-recorded video of a speech or presentation, approximately 5 to 9 minutes in length, recorded semi-professionally.

3. VIDEO



- **Description:** A video produced around a specific topic, which could include a case study, animations, various forms of footage, music and other elements.
- **Specifications:** The length may vary, from ‘shorts’ of 2 to 3 minutes aimed at social media, to longer videos of 5-10 minutes.

4. DIALOGUE OR FIRESIDE CHAT



- **Description:** Typically a pre-recorded mix of dynamic speakers, in a variety of formats, covering a common theme. May also be live-virtual or hybrid.
- **Specifications:** The length may vary, but generally no longer than 20-25 minutes. Can be recorded using widely available software, with some post-production.

5. ANNOUNCEMENT



- **Description:** An announcement of a new financial commitment, a new policy or program, a new protected area, or other newsworthy items.
- **Specifications:** Generally, announcements are short (up to 15 minutes in length).

6. PUBLICATION LAUNCH



- **Description:** A launch is an event to draw attention to a recently released publication. It may include various speakers and a content summary or preview.
- **Specifications:** Ideally a publication launch is pre-recorded, with a length of up to 15 minutes. Can be recorded using widely available software.

Please note that all the assets submitted by partners are subject to review by the Nature for Life Hub organizing team. Given limited web space, not all proposals can be included in the Hub. We will select Expressions of Interest that are in full alignment with the goals and themes of the Nature for Life Hub 2023, and that meet the specifications for a given type of activity. We will acknowledge receipt of all Expressions of Interest and will follow up after the deadline with additional information.

Nature for Life Hub 2023 – Expression of Interest Form

(Expression of Interest form available for submitting ideas [here](#))

ABOUT YOU

Your name:	Your primary email (please also consider adding a secondary email):
Your organization:	Your title:

PROPOSED TYPE OF EVENT (please select only one; for additional proposals, please submit a separate form):

<input type="checkbox"/> Keynote (10-12 minutes)	<input type="checkbox"/> Publication launch
<input type="checkbox"/> Lightning talk (5-9 minutes)	<input type="checkbox"/> Announcement
<input type="checkbox"/> Dialogue or fireside chat	<input type="checkbox"/> Video
<input type="checkbox"/> Something else:	

ABOUT THE PROPOSED EVENT

Proposed title:	Partners (please list any partners you anticipate collaborating with)
Description (please describe your event in a few sentences)	

You can submit your proposal online [here](#) or you can send it directly to devonne.goad@undp.org. If you have questions, or trouble accessing the submission portal, please contact devonne.goad@undp.org.

PROPOSED THEME (please check all that apply to your proposal)

PLANETARY SAFETY NET	NATURE-POSITIVE ECONOMY	PROMOTING WHOLE OF SOCIETY
<input type="checkbox"/> Mainstreaming biodiversity as central component of sustainable development	<input type="checkbox"/> Encouraging sustainable lifestyles and fostering environmental education	<input type="checkbox"/> Launching of education campaigns on the importance of nature and the role individuals can play in its protection
<input type="checkbox"/> Strengthening policies, laws and regulations to protect biodiversity and ecosystems	<input type="checkbox"/> Shifting financial flows towards nature-positive activities (e.g., reforming existing harmful subsidies)	<input type="checkbox"/> Developing behavior change programs that encourage sustainable practices in daily life
<input type="checkbox"/> Mobilizing financial resources to support biodiversity conservation, restoration, and sustainable use	<input type="checkbox"/> Encouraging green finance mechanisms for nature (e.g., impact investment, green bonds & insurances)	<input type="checkbox"/> Fostering collaboration across society to encourage collective action towards shared nature conservation goals
<input type="checkbox"/> Enhancing knowledge, skills, and capacities to manage and conserve biodiversity	<input type="checkbox"/> Creating economic incentives that reward nature-positive actions and penalize activities that degrade nature	<input type="checkbox"/> Empowering local communities, indigenous peoples and civil society to participate in nature conservation efforts
<input type="checkbox"/> Encouraging research, innovation, and technology transfer to promote nature-based solutions	<input type="checkbox"/> Incorporating nature's values into economic planning and decision-making processes (e.g., natural capital accounting and ecosystem services assessments)	<input type="checkbox"/> Investing in youth engagement programs to nurture the next generation of environmental leaders
<input type="checkbox"/> Establishing monitoring and reporting mechanisms to track progress and promote transparency for nature	<input type="checkbox"/> Implementing market-based mechanisms for business (e.g., payments for ecosystem services, offsets, tax incentives and subsidies)	<input type="checkbox"/> Encouraging public-private collaborations to drive sustainable business practices and investments in nature
<input type="checkbox"/> Accelerating ecosystem restoration as a planetary safety net	<input type="checkbox"/> Accelerating nature-positive economic, fiscal and monetary policies and recovery plans	<input type="checkbox"/> Advocating for strong policies and regulations that support nature conservation and sustainable land-use
<input type="checkbox"/> Accelerating the creation of protected and conserved areas as a planetary safety net	<input type="checkbox"/> Accelerating regenerative productive practices, including agriculture, agroforestry and sustainable fisheries	<input type="checkbox"/> Diversification of communication channels to disseminate information, raise awareness, and engage with stakeholders
<input type="checkbox"/> Safeguarding Indigenous rights to their lands and territories	<input type="checkbox"/> Promoting circular economy principles and nature friendly business practices, and catalyzing inclusive, green circular communities and bio-economies	<input type="checkbox"/> Scaling up nature-based solutions for inclusive economic growth, poverty reduction, sustainable livelihoods, conflict prevention, disaster risk reduction, improved health
<input type="checkbox"/> Defining new narratives for a nature-positive future by putting nature at the heart of sustainable development discourse	<input type="checkbox"/> Mobilizing and accelerating private investment in nature-positive micro-, small and medium-sized enterprises, and nature-positive community enterprises	<input type="checkbox"/> Accelerating and implementing nature-based solutions for climate mitigation and adaptation
<input type="checkbox"/> Promoting awareness and engagement about the value of nature and the need for its protection	<input type="checkbox"/> Anchoring local communities and small businesses at the heart of sustainable commodity production and supply chains	<input type="checkbox"/> Putting nature at the heart of development and sectoral plans and policies, including water and food security